



RESUME

Sean Kernick

2209 Effingham Circle
Raleigh, NC 27615
919.522.0149

seankernick@gmail.com
portfolio: SeanKernick.com

Bonafide left-brain/right-brain guy whose eclectic skill set is as varied as his comic book collection. A Motown Philadelphian who has grown roots in Raleigh, NC making murals, publishing magazines and helping to grow a digital production company. Insanely passionate about every project he is pursuing and profoundly curious as to why he is still speaking in the third person.

I rep School of Visual Arts, the Philadelphia 76ers, the Detroit Tigers and the NC State Wolfpack. You can find me in my sketchbook if you need me.

EDUCATION



School of Visual Arts
Bachelor of Arts, Illustration 97 - 00



Syracuse University
Bachelor of Arts, Illustration 95 - 97

SKILLS



WORK EXPERIENCE



Director of Digital
Chillingsworth & Co - 16 to present

Supervised digital creative team for a startup banner ad development shop. Responsible for communicating client needs and creative briefs to developers in addition to managing timelines and expectations. Took a lead role in marketing & sales efforts for new business development.



Painter in Chief
Oak City Mural Co - 16 to present

Founder and chief operator of a local mural arts company that specializes in commercial and residential mural painting, illustration and hand-painted signage. Worked directly with clients to custom design solutions to ensure satisfaction. Directly managed assistants, timelines and budgets for multiple overlapping projects.



Publisher/Chief Content Officer
Oak City Hustle - 13 to 17

Co-founder, publisher and creative director of monthly arts & culture magazine. Responsibilities included overseeing the development and execution of the monthly printed publication, website and social media. Managed multiple writers, photographers and contributors while overseeing vendors, resources & distribution.



Senior Creative Consultant
Kantar Futures - 06 to 15

Led North American design team for international market research firm. Responsibilities included generating design-based revenue opportunities, project management, art direction, resource & brand management, web development, video editing, document layout, direct mail marketing, PowerPoint presentations, content management, infographics, illustration and caretaker of plants on window sill.



Lead Designer/Product Developer
Buckleyboo - 07 to 10

Oversaw the creation and development of educational plush toy from concept to manufacturing. Composed product ideation, technical illustrations, children's book illustration & layout, website design, After Effects promotional videos and package design.



Lead Designer
Seizmik - 02 to 06

Responsibilities included art direction, design and project management for utility vehicle accessories manufacturer/retail start-up. Tasks performed included website design, development and maintenance, online & print advertising, direct mail development, e-commerce Oracle integration and customer service.